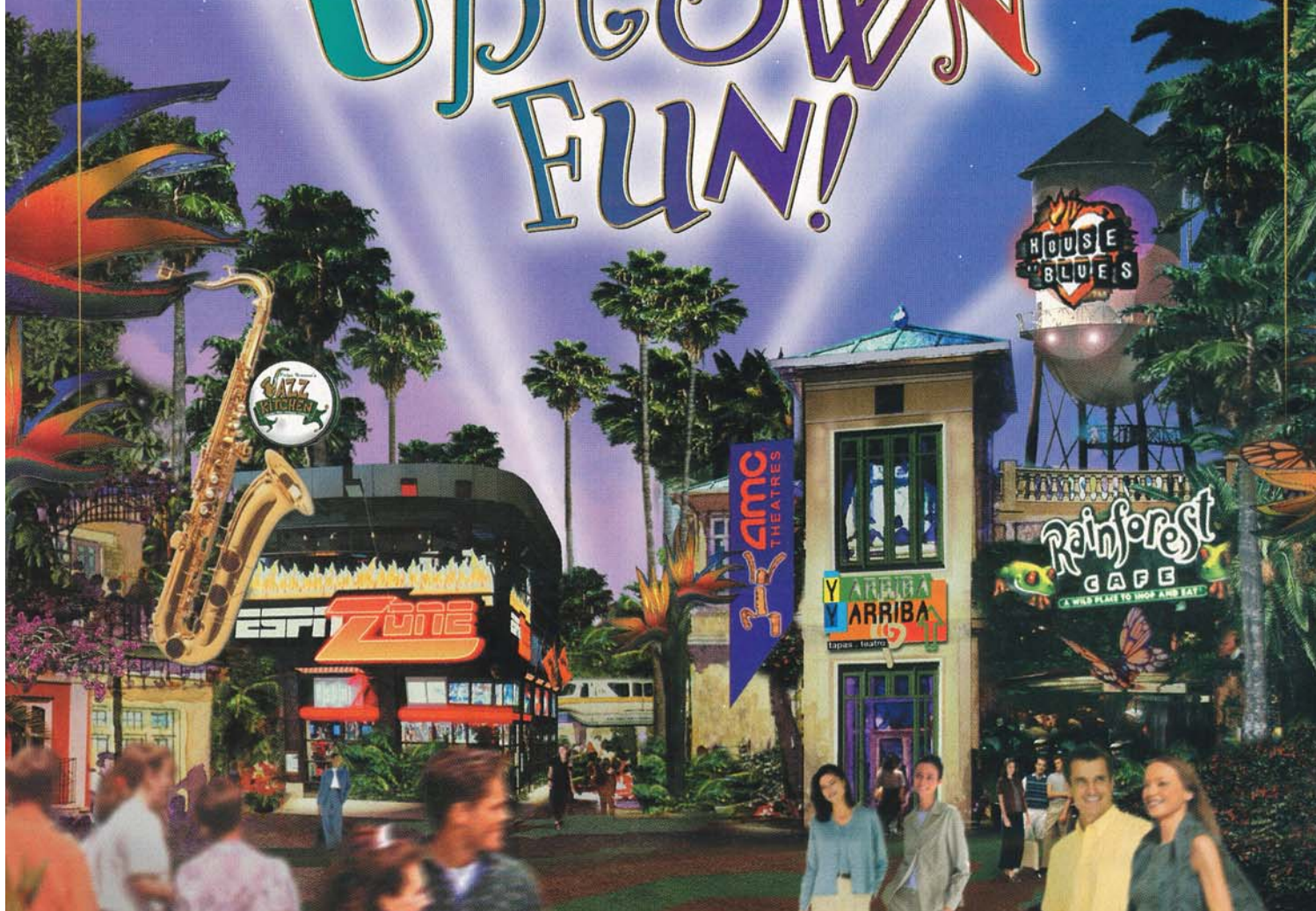


# DOWNTOWN DISNEY

# UPTOWN FUN!



Experience the  
ultimate in

## Dining, Entertainment and Shopping!

Introducing the new **Downtown Disney® District**, located right in the heart of festivities at the **Disneyland® Resort**. Day or night, it's the "happening-est" place on Earth! It's Disney's twist on a whole new concept in dining, entertainment, and shopping.

There's Jazz, Latin rhythms and blues. Plus plenty of places to tap your shoes. Fine dining that specializes in flavor, fun and originality. And shop in specialty stores with a uniqueness all their own. **Downtown Disney®**. It's a whole new way to spell fun!

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THE NEW  
**Disneyland**  
RESORT

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OPENING JANUARY 2001

# HERE YOU CAN RELAX

**ATTRACTIONS:** That's what Disney officials want you to do at their new Downtown complex.

By **VIK JOLLY**  
The Orange County Register



**ANAHEIM**—You may want to linger, soak up the ambience, browse the boutiques.

Downtown Disney meanders through four architectural settings, all the while subtly carrying on a vine motif through planters and sidewalks. The benches are in the shape of leaves. The art deco look is sprinkled in the area of the AMC theaters and in other places. French Quarter and Spanish provincial styles prevail in the malls of Paradise Plaza, a baseball-stadium feel graces the ESPN Zone, and Craftsman design can be seen at the esplanade's east end, says Mike Berry, senior vice president.

"Most developers, when they are thinking of developments, there's a unique mix of tenants," he said. "We really were trying to get some small stores and not great big department stores, so that you graze your way through."

This is not the place for the prom-night crowd.

Disney officials envision, instead, a family-outing location during the day and a roman-



**MARK RIGHTMIRE**/The Orange County Register

**JAZZING THINGS UP:** Passers-by check out the menu at Ralph Brennan's Jazz Club.

tic getaway at night.

Officials say their typical guest profile is 21 to 50 years, and they expect a 50-50 split be-

tween tourists and locals.

"We always called it a lush urban garden by day that turns electric at night," Berry said.

"Whether it's neon (lights) that accentuate a lot of the buildings or the Tivoli (lights) in plants, it has a wonderful feel after the sun goes down."

More than 150 different types of trees and plants are here. Fully matured, Berry points out.

Disney boxed and stored about 30 ficus trees at the Pond of Anaheim for three years after they were unearthed from Culver City because of a sewer project. They have found a home at Downtown Disney.

"What we were planning for and what we achieved is a place where people could relax in the day and decompress from the park and have a nice ambience, a garden atmosphere that turns into a high-energy place at night where there's a lot to do and lots of lights," Berry said.

Disney planned no special events for today's official opening.

AMC will mark the opening of its 12-screen theater with 3,000 seats at 10:30 a.m. by cutting a giant paper admission ticket. The box office will open at 11 a.m., with the first movie, "Save the Last Dance," screening at 11:30 a.m.

Proceeds from a specially priced popcorn-and-drink combo sold throughout opening weekend will go to the Elizabeth Glaser Pediatric AIDS Foundation. Show times and reservations are at [www.amctheatres.com](http://www.amctheatres.com).

"Look for us doing art fairs, festivals and various ways to keep (Downtown Disney) contemporary," Berry said.

Contact Jolly at (714) 704-3740 or [vjolly@notes.freedom.com](mailto:vjolly@notes.freedom.com)

## Hanging out at Downtown Disney

Downtown Disney, a non-gated promenade between Disneyland and Disney's new California Adventure, features shops, eateries and nightclubs along 20 acres of "Vine Street" lined with gardens and fountains. The complex opens at 8 a.m. daily. Here's a closer look at what's there:

**La Brea Bakery Cafe:** Offers full-service dining and grab-and-go breads, pastries, sandwiches, soups and salads. Also has coffee and an espresso bar. The first La Brea Bakery was founded in Los Angeles in 1989.

**World of Disney:** From backpacks to jewelry to children's clothing, this 40,000-square-foot center offers loads of Disney merchandise, including 15,000 character toys. You can also watch scenes from Disney films and meet Disney characters.

**Ralph Brennan's Jazz Kitchen:** Brennan has brought chefs straight from his New Orleans restaurant to showcase gumbo, seafood and spicy Cajun-style chicken. Listen to jazz every night in downstairs club or dine on French Quarter-esque balconies.

**AMC Downtown Disney 12:** a 12-screen megaplex theater with stadium-style seating.

**In the Zone Throne**  
For sports fans, ESPN Zone offers eight plush leather recliners called Zone Thrones in front of a 16-ft. TV screen and 12 32-inch speakers.  
▶ Armrest control gives choice of 12 audio channels through headrest speakers.  
▶ Servers bring food and drinks to your armrest tray.

**Grand Californian hotel rooms** and upper stories

**Mainspring:** timepieces, clocks and watches

**Liquid Planet:** beach-related products

**Soliton:** sunglasses and cosmetics

**Sephora:** fragrances and leather goods

**Marceline's:** candy

**Something Silver:** silver jewelry

**Hoypolo:** giftware

**Island Charters:** nautical-themed items

**Anaheim Police**

**Starabilia:** souvenirs and Hollywood memorabilia

**Walt Disney Travel and Cruise Line**

**Compass Books and Cafe**

**LEGO Imagination Center:** Lego toys

**Bird show**

**Restrooms** have mini TV screens

**Valet booth**

**Valet drop-off**

**Parking**

**Monorail station**

**Disneyland Drive**

**Vine patterns** wind through promenade

**Uva Bar:** wine and tapas bar

**Wetzel's Pretzels:** hand-rolled pretzels

**Dept. 56:** collectibles and giftware

**Basin's:** bath and body shop from London

**Tin Pan Alley:** all-metal products and magnets

**Grand Californian Catal Restaurant:** Mediterranean seafood, chicken, laagen-Dass

**Disney's California Adventure**

**Disneyland**

**Disney Way**

**Paradise Pier Hotel**

**Grand Californian Hotel**

**Disneyland Hotel**

**Tram**

**Tram drop-off**

**Ball Rd.**

**Harbor Blvd.**

**Katella Ave.**

**Parking areas**  
Free for 3 hours and 2 more with validation

**Hours of operation:** 8 a.m. to 2 a.m. Individual stores may vary

**Visitors:** Disney expects 7.3 million guests a year at Downtown Disney

**Design:** Modeled after European shopping and theater districts like Copenhagen's Tivoli Gardens and Stroget

**House of Blues**  
Plantation-style house has rock, R&B, Latin, reggae, hip-hop and blues, along with voodoo shrimp and Memphis-style ribs  
▶ Gospel brunch buffet held Sundays. For show times and tickets, call (714) 778-2583 or visit [www.hob.com](http://www.hob.com).  
▶ Venue is half the size of L.A. club.  
▶ \$1.5 million sound system

**Y Arriba! Y Arriba!**  
Live music and dancing every night in a tapas-teatro setting. Opens Feb. 1  
▶ Offers tapas dishes from 21 Spanish and South American countries  
▶ Several bars, coffee area and shop  
▶ Stage lowers to become a dance floor  
▶ In-house dance orchestra, Latin specialty acts, concerts by Latin stars, fashion shows

**Rainforest Café**  
Tropical-themed restaurant and shop  
▶ Dine among audio-animated gorillas and elephants inside a structure that looks like an Inca palace and has real jungle plants inside  
▶ Menu of grilled meats, salads and natural foods  
▶ Bird show outside

**ESPN Zone**  
Sports/dining/entertainment complex equipped with:  
▶ 165 video monitors  
▶ Radio studio and TV studio to tape "Up Close" with Gary Miller  
▶ American grill food in re-created sets of ESPN SportsCenter and NFL Primetime in Studio Grill  
▶ Sports telecasts from around the globe in the Screening Room and interactive games in the Sports Arena, including rock climbing

Reporting: **HAEOYUN PARK**

Graphic: **GEORGE TURNLEY**/The Orange County Register

Source: Walt Disney Co.